THE ONE-STOP SOLUTION FOR SERIOUS AUTHORS.

Get your book published and distributed with Newman Springs Publishing, the one-stop solution for serious authors. We distribute books to tens of thousands of bookstores and bookseller outlets throughout North America and internationally.
About Us

Get your book published and distributed with Newman Springs Publishing, the one-stop solution for serious authors. We distribute books to tens of thousands of bookstores and bookseller outlets throughout North America and internationally. Our staff includes publicity agents, copy editors, graphic artists, distribution coordinators, typeset specialists, wholesale marketers, web designers and social media managers. Working with us is simple— if your manuscript is acceptable and meets our publishing criteria, we will publish it and bring it to the retail market for a relatively inexpensive initial investment. How can we do this? Because our publishing arrangement establishes a sort of “partnership” between us and the author, whereby we receive only a 6% commission of each book’s net sale proceeds, and you receive the remaining 94% of net sale proceeds. This straightforward, transparent and mutually beneficial arrangement is why so many authors choose to publish with us. Equally important is the fact that all our publishing arrangements specify that you—the author—indefinitely control and own one-hundred percent of your book. All rights to your book remain with you—forever. Our commitment is to produce, edit, design, print, and distribute your book. Ultimately, our goal is to help you sell your book.

The First Step

A member of our acquisition team will be contacting you so that the two of you can discuss your manuscript—the genre, the plot, your motivation for writing it—and determine whether it is the type of work that we would like to take a closer look at and review for possible publication. If we determine we would want to review your manuscript, our acquisition team member will arrange for you to submit a digital or hardcopy version to us as quickly as possible. It will be evaluated right away, and you will be informed of the results within three to five days of the review completion. We receive large numbers of submissions every day and thus, for as much as we would love to publish all manuscripts submitted, we must reject a large percentage for various reasons.

Criteria

All books, and all genres, are openly welcomed at Newman Springs Publishing. Each manuscript will be reviewed fairly and objectively for certain criteria that we consider to be key qualities in books we are willing to publish. We focus on key components like originality and continuity of storyline, consistency and depth of character development, length/word count and other factors contributing to the readability of a book.
The Newman Springs Publishing
Course of Action

We handle all facets of the entire procedure required to take a book from mere manuscript to finished product sitting on a bookstore shelf. For simplicity sake, we prefer to divide this procedure into three stages: production, distribution and promotion.

PRODUCTION
This stage consists of transforming a rough and potentially unpolished manuscript into a clean, presentation-worthy book that is ready for sale in stores and via online platforms. Your manuscript will proceed through various stages of editing, graphics and design until it is remade into print-ready files ready for professional publication. This involves the following major steps:

EDITING
Every author thinks that his/her manuscript is free of errors and ready to print, but this is rarely the case. Even the writings of the most accomplished author are replete with small errors. Thus, nothing can take the place of a professional editing of your work. Our in-house staff editors study your manuscript to identify grammatical, typographical, and syntax errors. All suggested revisions require your consent before implementation.

COVER DESIGN
Based upon your wishes, ideas and desires, our in-house staff of graphic designers will create a full-color custom cover design for your book. Since it is the very first and sometimes only thing many potential book purchasers will see regarding your work, the cover design needs to quickly convince potential readers and shoppers into buying your book. We need your book to stand out among the many other books on the shelves, and an extraordinary cover is the only way to accomplish that. Sometimes, you can judge a book by its cover!

TYPESETTING
Once all manuscript errors have been corrected and all approved revisions implemented, the manuscript is then typeset and readied for printing. Typesetting consists of resizing and reformatting your fully-edited manuscript in conjunction with selecting the most appropriate and visually appealing margin dimensions, font types and sizes, line spacing, chapter headings and pagination.

PRINTING
After editing, cover design and typesetting have all been completed, the necessary ISBN’s and machine-readable barcodes are obtained and placed onto your book’s back cover. Your book will be uploaded to our preferred print facility and then professionally printed. Your copies will be boxed up and shipped to you. Any orders placed by stores like Barnes & Noble or by online vendors like Amazon will be immediately shipped.

DIGITAL CONVERSION
In addition to a print edition, your book will also be available as an ePub version, available for digital reader devices like the Amazon Kindle, the Apple iPad and iPhone, and the Barnes & Noble Nook. We will handle the complex process of converting and coding your print book into these special editions.

ILLUSTRATED CHILDREN’S BOOKS
For those authors who have an illustrated children’s book, our in-house illustrators will create custom illustrated figures, scenes and characters to match the text of your manuscript. The first step in this process is the development of the main character. After you are fully satisfied with and approve your story’s main character, we will proceed to illustrate and color the remainder of the scenes for the manuscript.
Circulation & Distribution

Even the most spellbinding book has little chance of success if it is not made available at every retail book outlet in North America. For that reason, all Newman Springs Publishing hard copy books are distributed through the Ingram Content Network—the largest and most well-respected wholesaler of books in North America. Ingram has distribution agreements in place with nearly all retail stores in North America as well as Amazon Books, which means that your book may reap the benefits of those same distribution agreements. In addition, all Newman Springs Publishing books are made available in eBook format for distribution through Amazon (for the Kindle and Kindle Fire), Apple (for use on all iOS devices like iPhones and iPads) and Barnes & Noble (for use on Nook devices).

Marketing & Publicity

Just as a widespread distribution network is critical to any book’s success, so too is proper publicity essential to the potential success of a book. Utilizing all aspects of mass media to spread the word about a new book is the end goal of a publicity campaign. The utilization of press releases to get newspapers, websites and blogs to discuss the launch of a newly published book is key to this process. Each press release that is drafted by one of our in-house publicity agents is transmitted through the use of professional newswire services for maximum effectiveness.

Social media campaigns are also utilized by our publicity department in the hopes of attaining a viral response for a newly published book. News of your book release is posted instantaneously through our Twitter and Facebook accounts, and a customized web page about you and your book is created and placed on our website for maximum effectiveness.